



P R E S S R E L E A S E

GROWTHINVEST PLATFORM LAUNCHES

Specialising in tax efficient investment for the UK advised marketplace.

GrowthInvest, the independent platform specialising in tax efficient investments, with a unique focus on the UK advised marketplace, launches today (www.growthinvest.com).

The launch of GrowthInvest marks a key milestone within the tax efficient investment landscape. The Platform provides an environment where advisers can help their clients investigate and invest in a wide range of single companies, which are now available alongside a growing number of fund and Managed Portfolio offerings that have traditionally been taken to the intermediary market place. All of this can now be carried out within a single, secure online environment, specifically designed for the adviser marketplace.

The Platform, originally founded in 2012 by financial advisers as Seed EIS Platform, has been working successfully with a select group of financial advisers and wealth managers, but believes that there is a wider audience of investors who should be benefiting from the advantages of earlier-stage growth investing. It has therefore been working closely with the adviser market over the last 12 months to develop the company's new offering and strategy.

In the light of the pensions cap and a low interest landscape, this is a source of growth investment that advisers should be recommending to clients with aligned investment requirements. Additionally, with the current media interest in a clamp-down on tax avoidance vehicles, the government sponsored schemes, at the heart of GrowthInvest, should be recognised for the vital role they play in supporting UK SMEs.

Daniel Rodwell, Managing Director at GrowthInvest comments: "We've outgrown our name and the Alternative Finance sector is on the brink of considerable change. We're proud to be leading the charge and are relaunching today as GrowthInvest, to reflect our broader range of business activities and our new company ethos. Importantly, we've listened to the feedback and now place the needs of the adviser at the heart of everything we do.

"Over the past couple of years we have seen increasing interest in tax efficient investment and the fast-growing alternative finance sector. This has been driven by tighter controls over pensions and lack of potential real returns from listed equities and savings products.

"We believe that this, coupled with the rise of D2C crowdfunding platforms, and now the likely trajectory of the UK economy post-Brexit, potentially leaves advisers in a difficult position with their more affluent clients. We aim to provide a simple solution to their requirements in this increasingly important area.

"Our message to advisers is this: Whether you're already active in – or simply curious about – tax efficient investments, make it your business to find out more. The GrowthInvest Platform gives you the tools you need to offer a first-class service to your clients."

GrowthInvest Operations Director, David Lovell adds: "It's a hugely exciting time for us, and for the sector as a whole. We've listened very carefully to what investors and advisers told us they needed from a platform. By placing the advised client at the heart of what we do, we have developed a unique online offering for Financial Advisers.

"This launch is only the start of the GrowthInvest story. We have a number of innovative initiatives lined up for the coming weeks and will be holding a series of regional events in the near future designed for advisers, investors, fund managers and entrepreneurs."

NOTES TO EDITORS:

GrowthInvest www.growthinvest.com

GrowthInvest is a unique, independent platform which provides access to tax efficient investments for a growing network of UK financial advisers, wealth managers and investors. The Platform aims to bring the advantages of early stage investing to a wider audience of investors and advisers, who are in a position to benefit from the higher returns these companies potentially offer and tax efficiency via government sponsored schemes. The purpose-built technology allows clients to consolidate, control and enhance their investment portfolio within a single, secure online portal. Originally founded by financial advisers in 2012 as the Seed EIS Platform, the company rebranded as GrowthInvest in October 2016 in order to better reflect the wider range of products and services available.

Dan Rodwell, Managing Director, GrowthInvest

Daniel was a founding investor in GrowthInvest (originally Seed EIS Platform) and has been Chairman of the Investment Committee since June 2012. He became Managing Director in late 2014. During his tenure he has overseen numerous investment rounds into SEIS and EIS qualifying companies. Prior to this he worked in finance for nearly 20 years, managing institutional and private funds focusing on equities and derivatives. Daniel managed the UK division of Van der Moolen Equities AG and more recently founded the equity derivatives boutique Ten Derivatives LLP.

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