



GrowthInvest, the independent platform for advisers and their clients in the tax efficient investment arena, is pleased to announce the launch of **The GrowthInvest Adviser Hour**, a webinar series focusing on tax efficient investments produced in association with Capital Connections. Beginning on Thursday the 22nd February, the series will be live-streaming from 11:00-12:00 for 6 consecutive weeks and will be available on demand thereafter. Registration for the series is now available via the GrowthInvest website www.growthinvest.com or via the dedicated Adviser Hour Portal webinars.growthinvest.com/register

The aim of *The Adviser Hour* is to provide an accessible educational forum for advisers to learn about tax efficient investments, understand the existing landscape and understand what the future might hold. Aimed primarily at financial advisers and wealth managers, *The Adviser Hour* will be relevant both for advisers experienced in the space and those who are looking to it for the first time. Each CPD qualifying episode delves into a number of key themes around tax efficient investments with a look at key investment sectors, diversification, analysis of the current landscape, including the significant changes brought about by the Patient Capital Review and the Autumn Budget, as well as discussions on how EIS, VCT and IHT investments can be best used for longer term financial and retirement planning. The show will also canvas opinion from industry leaders on what the future holds and how important these types of investments might be for the UK economy over the next few years. There will be a continued focus throughout the series on the underlying investments and investee companies themselves.

Lawrence Gosling, Editorial Director at Vitesse Media, will be the series presenter bringing a unique approach to each episode featuring a panel discussion between four industry experts, typically a mixture of product providers, financial advisers, independent analysts, and trade bodies, before a series of more detailed in-depth interviews with the guests. Series contributors are being finalised, but are expected to include many of the companies behind the 50+ investments that now feature on the GrowthInvest platform. The EIS Association, the AIC, Helm Godfrey, Foster De Novo, Calculus Capital, Par Equity, Deepbridge Capital, Oxford Capital, Stellar Asset Management and Lightbridge Partners are amongst the guests featuring in the first three episodes.

Daniel Rodwell, Managing Director of GrowthInvest said:

We are delighted to launch the initial series of The Adviser Hour, and hope that it will prove to be a hit with adviser community and the wider industry. We are seeing increasing engagement with online content from all our adviser and investor clients, and wanted to make interesting relevant views and opinions from industry leaders available to advisers right across the UK.

The Adviser Hour will provide advisers with a simple and accessible mechanism by which to learn about or improve their knowledge of tax efficient investments. We believe that tax efficient investments should play a part in many more client portfolios, and the series is specifically designed to answer questions and address barriers to their use by advisers. Whilst we hope to secure a regular slot in many advisers' diaries, we are acutely aware of the time pressures they are under. As such all content will be available on-demand on the GrowthInvest platform for those unable to view the live show, or as a reference point for future use. Both the live and the on-demand content will qualify for CPD accreditation"

Lawrence Gosling, the host for the series adds:

"I am delighted to be involved in The GrowthInvest Adviser Hour, and hope that the series will really hit the mark in terms of providing advisers a great deal of insight into the world of tax efficient investments. We will aim to address the key questions and concerns that advisers face on a daily basis, and I will be very interested to hear the differing points of view and approaches from an excellent and knowledgeable group of industry figures."

Shane Smith, CEO of Capital Connections, the production company behind *The Adviser Hour*:

"Capital connections and Easy TV are delighted to be supporting the GrowthInvest Adviser Hour. We have been working with early stage investments alongside the EISA and the UKBAA. And through our sister brand Intelligent Crowd TV, we were proud to bring "The Seed & EIS Hour" to the industry. We aim to make The Adviser Hour a similarly innovative and ground-breaking series "

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GROWTHINVEST LAUNCHES THE 'ADVISER HOUR'



NOTES TO EDITORS:

GrowthInvest www.growthinvest.com

GrowthInvest is a unique, independent platform which provides access to tax efficient investments for a growing network of UK financial advisers, wealth managers and investors. The Platform aims to bring the advantages of early stage investing to a wider audience of investors and advisers, who are in a position to benefit from the higher returns these companies potentially offer and tax efficiency via government sponsored schemes. The purpose built technology allows clients to consolidate, control and enhance their investment portfolio within a single, secure online portal. Originally founded by financial advisers in 2012 as the Seed EIS Platform, the company rebranded as GrowthInvest in October 2016 in order to better reflect the wider range of products and services available.

Daniel Rodwell, Managing Director, GrowthInvest

Daniel was a founding investor in GrowthInvest (originally Seed EIS Platform) and has been Chairman of the Investment Committee since June 2012. He became Managing Director in late 2014. During his tenure, he has overseen numerous investment rounds into SEIS and EIS qualifying companies. Prior to this he worked in finance for nearly 20 years, managing institutional and private funds focusing on equities and derivatives. Daniel managed the UK division of Van der Moolen Equities AG and more recently founded the equity derivatives boutique Ten Derivatives LLP.

Lawrence Gosling, Series Host

Lawrence Gosling has more than 20 years' experience in senior editorial roles, having launched and grown several notable titles within the investment sphere. Most recently, Lawrence was the Group Editorial Director of Incisive Media and the Editorial Director of the Financial Services Division. He was the editor of Investment Week when it was launched in January 1995 and went on to launch a range of magazines, websites and conference and awards programmes for the business.

Capital Connections www.capitalconnections.tv

Capital Connections, established in 2010, brings live interactive TV technology to the challenge of connecting companies and investors, internationally. The company is headquartered in London, with additional operations in Asia. Together with group companies Intelligent Crowd TV, Investor Impact TV, and Easy TV, the company produces and distributes company presentations and events to targeted investor & shareholder audiences, covering the spectrum of publicly-traded companies to seed-stage startups.

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