



GrowthInvest, the independent platform for advisers and their clients in the tax efficient investment arena, announces the launch of dedicated IHT and Alternatives areas on the platform. This will sit alongside the existing range of EIS & SEIS funds and portfolios, VCTs and direct single company investments.

The new IHT service will cover both unlisted and AIM IHT products, and the accompanying Alternatives section will initially launch with a selection of secured bonds. As with the EIS & VCT areas, key product information and data and documentation, including links to available 3rd party information and research will be available. The platform can facilitate both direct and advised investments across all product groups, and comes with a suite of analytical and reporting dashboards. This strengthens an already compelling solution for investors and advisers looking to find an intelligent single option for their tax efficient portfolios and goes live in direct response to demand from the adviser marketplace.

Daniel Rodwell, Managing Director of GrowthInvest said:

*"We are delighted to be broadening the platform product range, and have done so in response to demand from both advisers and their clients. The use of Business Relief products within Inheritance tax planning is becoming increasingly widespread amongst the adviser marketplace, and it made perfect sense for us to bring a range of products onto the platform."*

Jonathan Gain, CEO of Stellar Asset Management, one of the first IHT providers to launch on GrowthInvest stated:

*"Interest in IHT products using Business Relief has never been higher amongst advisers, and we are pleased to be working with the GrowthInvest team to make our products available in a successful platform environment, one in which technology is being used intelligently to help facilitate investments, and provide advisers with the information they want and need."*

Andrew Aldridge, Partner and Head of Marketing at Deepbridge Capital, added:

*"In our experience, the number of financial advisers considering Business Relief propositions as part of the inheritance tax planning continues to increase. GrowthInvest seeks to provide advisers with access to range of tax-efficient products on one platform and therefore it makes a great deal of sense for the Deepbridge IHT Service to join the panel so that advisers may access our full range of propositions via the GrowthInvest platform."*

Jack Rose, Head of Tax Efficient Products, LightTower Partners commented:

*"A platform that holds a client's entire tax efficient portfolio in one place makes life simpler for advisers. Great to see GrowthInvest adding IHT capability to their existing EIS and VCT facility."*

GrowthInvest will be actively promoting the service across a co-ordinated programme of pitch presentations, webinars, round-table lunches and regular adviser email communication channels, and is expected to continue with the ground-breaking webinar series **The Adviser Hour** which successfully completed a 6 part pilot series in Q1 2018.



## NOTES TO EDITORS:

GrowthInvest [www.growthinvest.com](http://www.growthinvest.com)

GrowthInvest is an independent whole-of-market platform for tax efficient and alternative investments. We provide our growing client base of UK financial advisers, wealth managers and investors with access to a wide range of EIS, SEIS, VCT and IHT products, alongside related research, collateral, videos and news from different sources. Our purpose-built technology provides advisers and their clients with a secure and intuitive platform environment in which to consolidate, control, manage and enhance all aspects of their alternative investment portfolios.

Daniel Rodwell, Managing Director, GrowthInvest

Daniel was a founding investor in GrowthInvest (originally Seed EIS Platform) and has been Chairman of the Investment Committee since June 2012. He became Managing Director in late 2014. During his tenure, he has overseen numerous investment rounds into SEIS and EIS qualifying companies. Prior to this he worked in finance for nearly 20 years, managing institutional and private funds focusing on equities and derivatives. Daniel managed the UK division of Van der Moolen Equities AG and more recently founded the equity derivatives boutique Ten Derivatives LLP.

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