



GROWTH INVEST

GrowthInvest is seeking a bright, ambitious graduate to join our marketing team and help us build a smart technology platform for alternative investments.

Job Title: Marketing Executive

Salary: Competitive

Location: City of London

Reporting to: Head of Marketing

Start Date: Between April-September 2019

GrowthInvest is an early stage, high-growth business on a mission to make alternative investments more accessible for wealth managers, financial advisers and high-value clients.

For the right person, this role has fantastic potential for growth, with the chance to get industry exposure, build relationships with clients and partners, and sharpen your commercial knowledge and marketing skillset. We're looking for somebody who can be an ambassador for GrowthInvest, with the energy and ambition to make a big impact in a small but fast-growing team.

Key Responsibilities

- You will be working directly with the Head of Marketing and Chief Operating Officer to execute the GrowthInvest marketing strategy and drive sales, growth and brand development.
- You will be delivering regular marketing initiatives (including events, content creation, email campaigns and market research) in line with our growth strategy.
- We're looking for someone with the analytical ability to stay on top of market trends, keep our client base clean and effective, and measure the impact of our marketing.

Experience and Qualifications

We are looking for candidates with an (achieved or predicted) 2.1 degree or above in a relevant discipline.

You don't need specific experience in marketing, but our ideal candidate will have some or all of the following skills and experiences:

- The ability to deliver clear and compelling communications
- A creative approach and eye for good design (ideally with experience in Adobe Creative Suite)
- Project and/or event management
- The capacity to manage a fast pace and competing priorities
- The ability to analyse data and draw clarity from complexity

To apply, please send your CV and a covering email to Lucy White, Head of Marketing lucy.white@growthinvest.com. We look forward to receiving your application!